

## News Release

# Lucky Core Industries Limited and The National College of Arts Collaborate for a Creative Art Competition and Exhibition on World Recycling Day.

**Lahore, March 29, 2023**

The National College of Arts (NCA) in collaboration with Lucky Core Industries Limited hosted a creative art competition and exhibition on the occasion of World Recycling Day. The initiative titled "Eco-Echoes" aimed to raise awareness about the reuse and recycling of post-consumer PET waste.

Supported by Terylene Clean, Lucky Core Industries' brand of 100% recycled polyester fibre which is manufactured from post-consumer PET waste, the art competition challenged NCA students to find creative ways to reuse PET waste and give them new life. Over 350 students participated in the challenge and the resulting art installations were exhibited at the College. The competition and exhibition showcased the talent of NCA students and underscored the importance of collaborations between business and academia to help resolve environmental challenges.

Speaking at the event, the Vice-Chancellor of NCA, Prof. Dr. Murtaza Jafri emphasized the role of responsible waste management in protecting the environment. "The artworks prepared by the students on the occasion of World Recycling Day make us realize that we have to play a responsible role in protecting the environment around us and the environment of our country. Contamination must be avoided" he said.

"As a responsible manufacturing entity, for Lucky Core Industries, sustainability represents the future. We believe that we have an obligation to pave a brighter and healthier future for generations to come. The Company's mission of Improving Lives and its philosophy to create shared value and do better by doing good is ingrained not only in its sustainability agenda but also in how we choose to operate and what we manufacture. Terylene Clean, our brand of 100% recycled polyester fibre is one example of the Company's commitment to sustainability and its pledge to utilise nature and science-based solutions to promote sustainability." said Vice President of Lucky Core Industries Limited's Polyester business, Nauman Afzal.

As part of the initiative, students with the best installations were awarded prizes by Lucky Core Industries Limited. Furthermore, the Company also awarded one-year merit based scholarships to two talented students.

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### Safe Harbor Statement

This press release may contain statements, which address such key issues as ICI Pakistan Ltd.'s growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialised external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the Company's corporate website [www.ici.com.pk](http://www.ici.com.pk)

#### **About Lucky Core Industries Limited:**

Lucky Core Industries Limited, is a leading Pakistan-based manufacturing and trading company consisting of diverse businesses: Polyester, Soda Ash, Chemicals, Agri Sciences, Pharmaceuticals and Animal Health. Through these businesses, the Company manufactures and trades in a wide range of products including polyester staple fibre (PSF), soda ash, general and specialty chemicals, pharmaceuticals, nutraceuticals, animal health products and agricultural products (including chemicals, field crop seeds, vegetable seeds and more). In the nutrition segment, the Company's associated company, NutriCo Morinaga (Private) Limited locally manufactures, imports, markets, and distributes Morinaga Milk Industry Co. Ltd, Japan products in Pakistan.

Lucky Core Industries Limited is part of the Yunus Brothers Group (YBG), one of the fastest-growing and most progressive Pakistani conglomerates with a wide portfolio of businesses including, but not limited to: cement, textiles, power generation and commodity trading.

For more information please visit: [www.luckycore.com](http://www.luckycore.com)

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